Varaa™

Professional Hygiene & Cleaning Products



Pure Hygiene, Proven Performance.

- Safe, Effective & Cost-Efficient Cleaning
- Lab Tested & Quality Assured
- Trusted by Commercial & Industrial Facilities
- Low Dosage, High Efficiency Concentrates

OUR CERTIFICATIONS

GMP Quality · FDA · LAB TESTED · ISO 9001

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info@varaacares.com

Industries we Serve

Corporate & Government Sector



Facility Management Companies



Hospitals & Healthcare Sector



Hotels and Restraurants



Residential Complexes



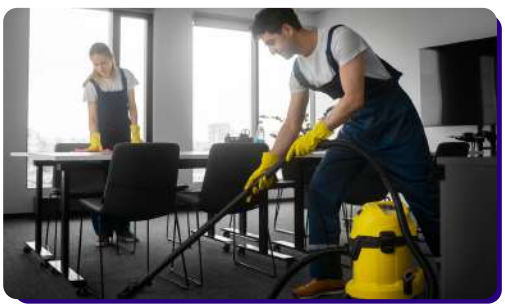
Industrial Sector



Food Processing Units



Educational & Malls Institutions



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Housekeeping Series

RV1 BATHROOM CLEANER CONCENTRATE

PACKING: 5L, CASE SIZE: 2x5L

- Kills 99.9% Germs.
- Non-abrasive.
- Effective on Soap Scum.
- Works in Hard Water even at 300ppm.
- Leaves bathroom Surfaces Clean and Shiny.
- Safe on Steel & Chrome Bathroom Fittings.



Dilution Recommendation:

Use 20–30 ml per liter of water for general cleaning.

RV2 HARD SURFACE CLEANER CONCENTRATE

PACKING: 5L, CASE SIZE: 2x5L

- General purpose Cleaner + Sanitizer.
- Fresh Fragrance.
- Non-abrasive. No bleach.
- Recommended for Shiny Floor Surfaces.
- Suitable for all Hard Surfaces.



Dilution Recommendation:

Use 10–20 ml per liter of water for general cleaning.

RV3 GLASS CLEANER CONCENTRATE

PACKING: 5L, CASE SIZE: 2x5L

- Streak-free Shine.
- Removes Oily Soils & Finger Marks.
- Works in Hard Water even at 300ppm.
- 99.9% Germ Removal.



Dilution Recommendation:

Use 10–20 ml per liter of water for general cleaning.

RV4 FURNITURE POLISH MAINTAINER

PACKAGING: 5L, CASE SIZE: 2x5L

- Protects and Increase life of wooden furniture.
- Colour and alpha numeric codes to prevent application mistakes.
- Pleasant, fresh room care fragrance.



Dilution Recommendation:

Ready-to-use product.

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Housekeeping Series

RV5 AIR FRESHNER

PACKAGING: 5L, CASE SIZE: 2x5L

Available fragrances- MOONLIGHT, JASMINE, GREEN APPLE, ROSE



- With Truescent Technology: For a lasting fragrance of clean.
- Long Lasting.
- Freshens & Deodorizes.
- Safe on Fabrics.
- Water Based.
- Infused with Essential Oils.
- Not an aerosol.

Dilution Recommendation:

Ready-to-use product.

RV6 TOILET BOWL CLEANER

PACKAGING: 5L, CASE SIZE: 2x5L



- Kills 99.99% Germs.
- 10x powerful.
- Superior Cleaning even in Hard Water.
- Regular use Prevents Limescale build-up.
- Ideal Viscosity for extended contact.
- Thick Formula.

Dilution Recommendation:

Ready-to-use product.

RV7 FLOOR CLEANER CONCENTRATE

PACKAGING: 5L, CASE SIZE: 2x5L



- Concentrated for economy of use.
- When used as recommended (for normal soiling), Varaa RV-7 will cost less than Rs. 2/- per liter of user solution.
- Pleasant Room Care fragrance.
- Color and alpha-numeric codes to prevent application mistakes.

Dilution Recommendation:

Normal soiling : 20 ml. in 1 liter of water.

Heavy soiling : 50 ml. in 1 liter of water.

RV9 BATHROOM CLEANER CONCENTRATE (HARD WATER LOCATION)

PACKAGING: 5L, CASE SIZE: 2x5L



- Does not contain any abrasives, hence will not scratch bathroom surfaces.
- Contains actives to prevent scale deposition.
- Hence it is ideally suited for use in hard water locations.
- Concentrated for economy of use.
- Cost in use less than Rs.3/- per liter.
- Quickly removes skin oils, stains, dirt and water marks.
- Fresh Room Care fragrance

Dilution Recommendation:

For normal soiling: 20 - 50 ml. In 1 liter of water

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Housekeeping Series

RV-APC ALL PURPUSE CLEANER CONCENTRATE

PACKAGING: 5L, CASE SIZE: 2x5L

- Concentrated for economy of use.
- Safe for use on all washable hard surfaces.
- Quickly removes stains and dirt.
- Cleans and sanitizes in one action.
- Leaves surfaces stain-free and streak-free.
- Pleasant, fresh room care fragrance.

Dilution Recommendation:

Use 20–50 ml per liter of water for general cleaning



RV-101 Carpet Shampoo

PACKAGING: 5L, CASE SIZE: 2x5L

- pH-neutral, concentrated carpet and upholstery shampoo
- Effective on dirt, stains & deep carpet cleaning
- Low foam formula for easy machine application
- Helps maintain fresh, clean & hygienic carpets.
- Quick drying formula with excellent cleaning performance
- It creates a dry, compact foam that deeply cleans fibres without over-wetting

Dilution Recommendation:

Light Soiling: 30 ml of RV-101 per 1 Litter of water (3% solution).
Heavy Soiling: 100 ml of RV-101 per 1 Litter of water (10% solution).



RV-103 Carpet Detergent

PACKAGING: 5L, CASE SIZE: 2x5L

- Professional Carpet Detergent
- Low foam formula for deep carpet cleaning
- Effective on dirt, stains & heavy soil removal
- Suitable for extraction and machine cleaning methods
- Quick drying formula with excellent cleaning performance
- Highly effective cleaning properties easily remove water soluble and greasy soil.

Dilution Recommendation:

Dilution Light soil: 50 ml RV-103 to 1 litre lukewarm water (5% solution).
Heavy Soil: 100 ml RV-103 to 1 litre lukewarm water (10% solution).



RV X-TRA Foam Hand wash

PACKAGING: 5L, CASE SIZE: 2x5L

- FDA Approved Hand wash
- Premium foam-based hand wash for effective daily hygiene.
- Produces rich foam for deep and gentle cleaning.
- Soft on hands and suitable for frequent use.
- Pleasant long-lasting fragrance with easy rinse formula.
- Ideal for hospitals, offices, hotels & institutes.



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Kitchen Cleaning series

VK-1.2 Manual Dishwashing Detergent – DET

PACKAGING: 5L, CASE SIZE: 2x5L

- Contains a blend of actives to eliminate grease and dried-on food stains.
- Leaves tableware scratch-free and streak-free.
- Gentle on hands.
- Fully biodegradable.
- Concentrated for economy of use.

Dilution Recommendation:

Normal soiling : 20 ml. in 1 liter of warm water.

Heavy soiling: 50 ml. in 1 liter of warm water.



VK-2 MULTI PURPOSE Cleaner CONCENTRATE

PACKAGING: 5L, CASE SIZE: 2x5L

- Multi-Purpose Cleaner for Food Processing Areas
- Effectively removes grease, dirt and food soils
- Suitable for floors, walls, equipment exteriors and work surfaces
- Concentrated formula for economical daily cleaning
- Easy rinsing with no residue on cleaned surfaces
- Ideal for kitchens, food factories and hygiene-sensitive environments

Dilution Recommendation:

Use 20–30 ml per liter of water for general cleaning

VK2.2 Multiperpuse cleaner concentrate (Fragrance free, colour free)
Specifically designed for food processing units.



VK-3 Heavy Duty De Greaser Concentrate

PACKAGING: 5L, CASE SIZE: 2x5L

- Heavy-duty degreaser—cleans stubborn grease without excessive scrubbing.
- Versatile applications—ideal for stainless steel, plastic, tile, and resilient/non resilient floors.
- Efficient cleaning—saves cleaning time and labor.
- Aluminum-safe formula—works on sensitive surfaces without damage.
  Odour Free, Colour Free.

Dilution Recommendation:

Mix 100ml Varaa VK5 with 1L water.



VK-5 DE-SCALER CONCENTRATE

PACKAGING: 5L, CASE SIZE: 2x5L

- Maximizes Equipment Efficiency.
- Regular descaling improves performance and extends lifespan
- Deep Cleaning Power.
- Effectively removes even the toughest lime-scale deposits.
- Doesn't leave behind any unwanted smell or taste.
- Enhances Shine.
- Keeps sinks and fittings looking fresh and polished.

Dilution Recommendation:

Light scaling: Mix 100ml VARAA™ VK5 with 1L water.

Heavy scaling: Mix 500ml VARAA™ VK5 with 1L water.



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Kitchen Cleaning series

VK-7 STAINLESS STEEL POLISH

PACKAGING: 5L, CASE SIZE: 2x5L

- Protects equipment surfaces and increases life.
- Leaves the surface with a smooth luster.
- Leaves no taint or smell on cleansed items

Dilution Recommendation:

Ready-to-use product.



VK-9 OVEN & GRILL CLEANER CONCENTRATE

PACKAGING: 5L, CASE SIZE: 2x5L

- Fully formulated for optimal performance.
- Increases efficiency by reducing energy consumption of equipment.
- Total removal of heavy carbonaceous and baked-on deposits.
- Non-perfumed Leaves no taint or smell on cleansed items.

Dilution Recommendation:

100 ml. in 1 liter of water



VK-11 MACHINE DISH WASH- AUTO DETER.

PACKAGING: 5L, CASE SIZE: 2x5L

- Professional Machine Dish wash Liquid
- specially developed for commercial dishwashing machines
- Effectively removes grease, food stains & tough residues
- Provides sparkling clean utensils and crockery
- Low foam formula for efficient machine performance
- Ideal for hotels, restaurants, canteens & food industries

Dilution Recommendation:

1-4 ml in 1 Liter of Water



VK-12 MACHINE DISH WASH -RINSE ADDITIVE

PACKAGING: 5L, CASE SIZE: 2x5L

- Premium low-foam rinse aid for automatic dishwashing machines
- Promotes rapid water sheeting during the final rinse cycle
- Accelerates drying time and reduces manual wiping
- Enhances shine on glassware, crockery, cutlery, and utensils
- Effective even in hard water conditions
- Delivers a sparkling clean, professional finish after every wash

Dilution Recommendation:

0.20 - 1 ml in 1 Liter of Water



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Personal Care Series

RV-HW VARAA PREMIUM HANDWASH

PACKING: 5L, CASE SIZE: 2x5L

- FDA Approved HANDWASH.
- Neutral pH.
- Zero harsh chemicals are used for the formulation of this hand wash for keeping the skin soft and gentle.
- Advanced formulation of VARAA™ Hand wash effectively removes food smells form the hand.
- Pleasant petal perfume is distinctive and long lasting.
- Has the property of giving the higher lather and foam.



Available Fragrances:

BLOSSOM | LEMON | ANTI MICROBIAL

RV-SG SHOWER GEL FOR BODY WASH

PACKING: 5L, CASE SIZE: 2x5L

- FDA Appoved Shower Gel.
- Enriched with natural orange extracts for a fresh and invigorating feel.
- Gently cleanses and moisturizes the skin.
- Long-lasting and pleasant citrus fragrance.
- Suitable for all skin types, including sensitive skin.
- Creates rich lather with a small quantity.
- pH balanced and free from harsh chemicals.



RV-SC HAIR SHAMPOO WITH CONDITIONER

PACKING: 5L, CASE SIZE: 2x5L

- FDA Approved HANDWASH.
- Neutral pH
- Zero harsh chemicals are used for the formulation of this shampoo for keeping the hair soft and gentle.
- Advanced formulation of VARAA Shampoo effectively removes oil form hairs.



RV-HS HAND SANITIZER

PACKING: 5L, CASE SIZE: 2x5L

- FDA Approved Hand Sanitizer.
- High Germ Protection: Kills 99.9% of common bacteria and viruses.
- Quick Drying Formula: Evaporates rapidly without leaving residue.
- Skin Friendly: Contains moisturizing agents to prevent dryness.



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Industrial Food Grade

RV CL-1 Industrial Hand wash

PACKAGING: 5L, CASE SIZE: 2x5L

- FDA Approved Hand wash
- Perfume-Free & Colour-Free Formula
- Specially designed for Food Processing & Food Industry Use
- Maintains high hygiene standards in sensitive work areas
- Gentle on hands for repeated daily use
- Effective cleaning without affecting food quality or aroma



RV CL-2 Industrial Floor cleaner

PACKAGING: 5L, CASE SIZE: 2x5L

- Perfume-Free & Colour-Free Floor Cleaner
- Specially developed for Food Industry & Processing Areas
- Effectively removes dirt, grease & floor stains
- Suitable for hygiene-sensitive production environments
- Leaves floors clean, safe & residue-free
- Ideal for daily cleaning in food handling areas



RV CL-3 Industrial Hand Sanitizer

PACKAGING: 5L, CASE SIZE: 2x5L

- FDA Approved Hand Sanitizer
- Perfume-Free & Colour-Free Formula
- Specially developed for Food Industry & Processing Areas
- Effective against germs and harmful bacteria
- Quick drying formula for frequent daily use
- Suitable for hygiene-sensitive and food handling environments



RV CL-4 Escalotor Cleaner

PACKAGING: 5L, CASE SIZE: 2x5L

- Professional Escalator Cleaner
- Low foam, fast acting cleaning formulation
- Specially formulated for escalators and moving walkways
- Effectively removes dirt, grease & black marks

Dilution Recommendation:

Normal soiling : 10-20 ml. in 1 liter of water.



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Premium Laundry range

VL1 200S Liquid Emulsifier

PACKING: 5L, CASE SIZE: 2x5L

- Removes mineral oils effectively.
- Helps maintain the color of materials soiled by mineral oils, thus prolonging material life.
- Easy to use. It is added directly to the main wash with the detergent.
- Suitable for washing delicate materials.



VL2 Liquid Detergent with OB

PACKING: 25L

- Easy dissolution and dispersion of fats and oils
- No over foaming
- Optimal use of Washer mechanical action Low viscosity.
- Easily dosed and dispersed - rapid action.
- Good removal of fatty stains Low foaming blend of surfactant.



VL3 Liquid Alkali Booster

PACKING: 25L

- Liquid alkalinity booster/builder based on alkali source and phosphate-free sequestrates.
- Suitable for use in normal water hardness conditions (up to 80 ppm).
- Phosphate-free formulation.
- Designed to enhance the performance of the washing process.



VL4 Liquid HYPO – Bleach

PACKAGING: 50L

- Excellent performance when removing fatty and oily soil.
- Good foam control properties - optimal use of washer mechanical action.
- Ensures fabric whiteness (efficient optical brightener).



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Premium Laundry range

VL4.1 Liquid OXY – Bleach PACKING: 25L

- Liquid laundry de-strainer specially formulated for commercial, healthcare, and on-premise laundries.
- Suitable for all types of fabric except wool and nylon.
- Effective de-strainer for all fabric types, including colored fabrics.
- To be applied in the main wash at temperatures between 70°C and 90°C.
- Delivers excellent de-straining performance with minimal fabric damage when used according to user instructions.



VL5 CID Liquid Neutralizer PACKING: 25L

- Liquid laundry sour used to neutralize residual alkalinity and chlorine at the end of the wash process.
- Contains an organic acid that biodegrades easily.
- Effectively acts against iron and manganese.
- Includes a potent reducing agent to neutralize chlorine.
- Formulated with an ingredient to sequester traces of iron in the final rinse.
- Ensures proper linen neutralization when final wash pH is maintained between 6.0 and 6.5.



VL6 Liquid Fabric Softener PACKING: 5L, CASE SIZE: 2x5L

- Milky, perfumed liquid fabric softener.
- Provides excellent softening for all cotton and synthetic fabrics. Makes fabrics softer and fluffier.
- Formulated for application in the final rinse.
- Overdosing is not recommended, particularly for absorbent
- fabrics such as towels, as it may reduce water absorbency



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OUR CERTIFICATIONS

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Product Categories

- Housekeeping Series
- Kitchen Series
- Personal Care Series
- Laundry Series